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## Introducing Brand-New Meme Coin Choc (\$CHOC): Chocolate Meets Crypto With \$CHOC Token

Original:

<https://www.btcc.com/en-US/academy/research-analysis/introducing-brand-new-meme-coin-choc-chocolate-meets-crypto-with-choc-token>

In the ever-changing crypto landscape, the world's first food-themed meme coin Choc (\$CHOC) is scheduled to take off with its presale on June 28, 2024, at 14:00 (UTC). Choc (\$CHOC) has gained growing popularity by introducing a unique reward program that will offer mind-blowing prizes to presale participants.

Then, what is Choc (\$CHOC)? Is it a good investment in 2024? Next, let's take a close look at this new meme coin project.



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## What is Choc (\$CHOC)?



Built on Solana, Choc (\$CHOC) is the world's first and only unique meme coin inspired by a favorite food loved by people of all ages and genders, transcending the ordinary. As a brand-new meme coin, Choc (\$CHOC) is committed to capitalizing on the widespread love for chocolate to gain market traction. Being the first of its kind to embrace a chocolate lore, Choc positions itself as a standout alternative to animal-themed meme coins.

With a lofty ambition of creating a big sensation in the global meme coin market, Choc (\$CHOC) is ready to get started with its highly-anticipated presale debut. Notably, by launching on Solana, Choc (\$CHOC) is poised to benefit from the ecosystem's swift transaction speed, growing popularity, and low cost, thereby enhancing its market credibility.

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## \$CHOC Tokenomics

The strategic tokenomics also make Choc (\$CHOC) more attractive. According to its website, the maximum supply of \$CHOC is capped at 999,999,999,999 tokens. In terms of its token distribution, detail information sets as below:

- Presale - 50%
- Project Funds - 20%
- Liquidity - 15%
- Marketing - 15%

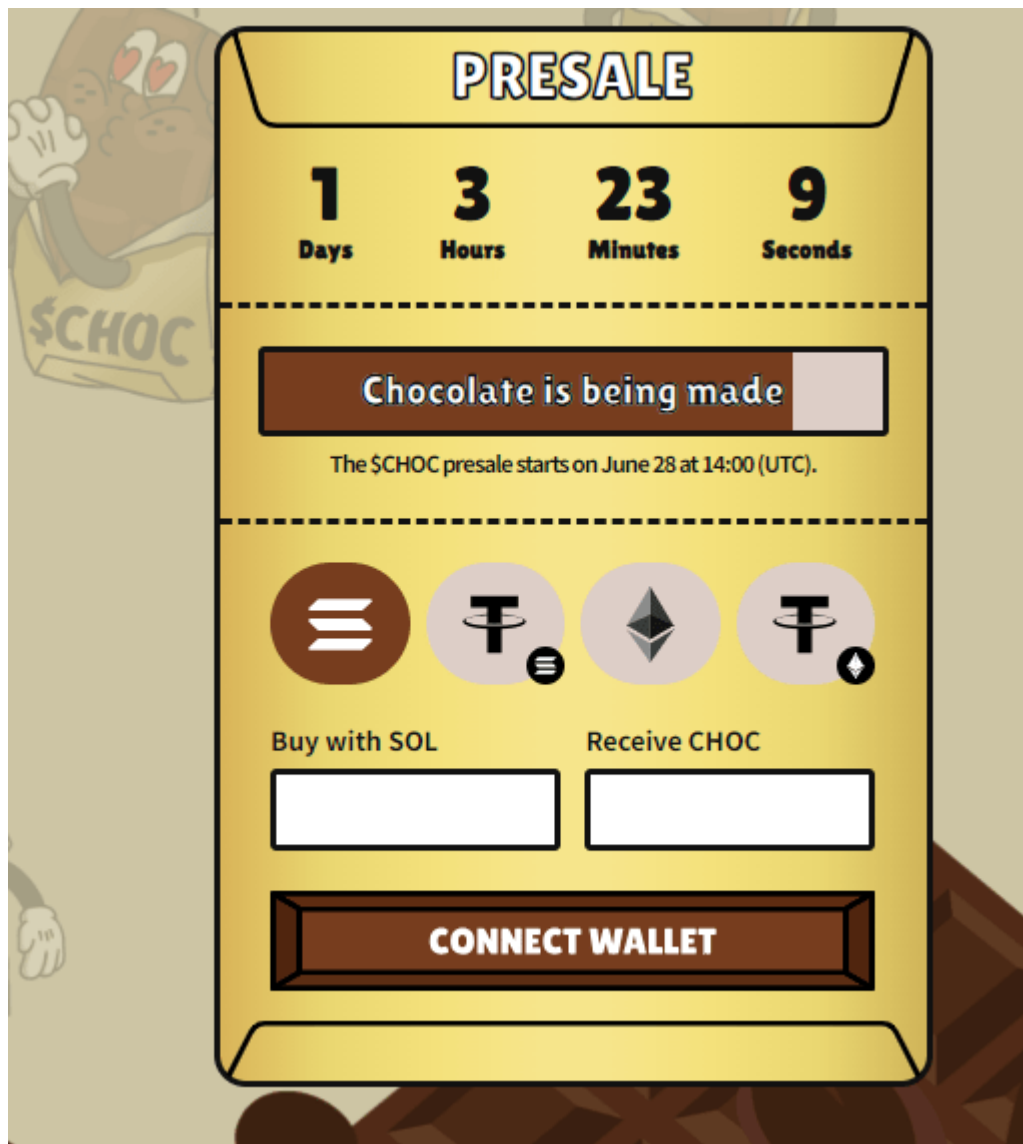


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## Choc (\$CHOC) Presale

The countdown to the presale launch of the world's first food-themed meme coin Choc (\$CHOC) has begun. Choc (\$CHOC) is set to start its presale on June 28, 2024, at 14:00 (UTC).



While most meme coins that have promised tantalizing incentives in the past have struggled to deliver, Choc has already gotten the ball rolling by introducing a unique reward program that will offer mind-blowing prizes to presale participants. Choc plans to give out loads of real-world prizes to investors based on their participation in its ICO campaign.

- Overall best investor - Tesla Model S Plaid
- 2nd-20th place - MacBook Pro
- 21st-50th place - iPhone 15 Pro Max
- 51st-100th place - PlayStation
- 101st-200th place - 1 SOL

More importantly, there are impressive discount and price for presale investors. Detail information sets as below:

- 20% bonus for the first \$3 million
- 15% bonus from \$3 million to \$5 million
- 10% bonus after \$5 million
- Incredible prizes will be provided to the top 200 buyers in the presale.

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## Is Choc (\$CHOC) a Good Investment in 2024?

Driven by many factors, such as its entirely new lore, presale model, and connection with the fastest-growing Solana network, Choc (\$CHOC) promises a optimistic outlook after its launch in 2024. More importantly, going live at a time when investors have developed an unprecedented surge of interest in Solana-based meme coins, Choc (\$CHOC) is set to witness a perfect launch timing, offering an intriguing opportunity for investors to net gorgeous prizes while also benefiting from the potential market gains.

However, whether Choc (\$CHOC) is a good investment is highly depends on traders' investment preference and risk tolerance, all investors are advised to do profound research and stay well-informed before making any investment decision regarding Choc (\$CHOC) meme coin.

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## How to Buy \$CHOC?

An infographic titled 'How to buy \$choc' with a cartoon character peeking from the right. It contains four numbered steps in a horizontal sequence.

### How to buy \$choc

- 1 Connect Your Wallet**  
Connect your MetaMask or other wallet to the purchase window at the top of this website. Follow the purchase window interface to easily buy \$CHOC tokens with coins.
- 2 Prepare Funds**  
Make sure your buyer's wallet has a sufficient balance. If not, deposit cryptocurrency into your wallet.
- 3 Purchase \$CHOC Tokens**  
Enter the number of tokens you wish to pay for in the purchase window and proceed with the transaction. Then, approve the transaction from your wallet. Make sure to have enough coins for gas fees.
- 4 Purchase \$CHOC Tokens to Win Prizes**  
If you have purchased \$CHOC tokens, amazing prizes will be awarded to the top 200 buyers after the presale closes. Check your purchase ranking and enjoy special benefits.

\$CHOC is a presale token, which means it has yet to land on cryptocurrency exchanges.

Investing in \$CHOC via the ongoing crypto presale will give users early moving opportunities. The tokens will be accessible at a discounted price, and the listing pump will offer early adopters hefty returns.

The following sets forth the steps to participate in the \$CHOC presale.

## Step 1 - Get a Solana Compatible Wallet

To participate in the presale, investors are required to connect their wallets first. Since Choc is a Solana-based memecoin, it requires a Solana wallet, like Coinbase Wallet, Best Wallet, or MetaMask can also be good alternatives.

## Step 2 - Buy SOL, ETH, or USDT

\$CHOC tokens can be bought using SOL, ETH, or USDT. Therefore, buy one of these assets after downloading the wallet to start the process.

## Step 3 - Go to the Official Website and Connect your Wallet

Go to the official [choc.meme](https://choc.meme) website and click on the "Connect Wallet" button. Connect the wallet and enter the amount of SOL, USDT, or ETH you want to swap for \$CHOC tokens.

## Step 4 - Buy \$CHOC

Confirm the transaction, and reconnect with the presale widget using the same wallet to claim your tokens after the presale concludes.

That's all information about Choc (\$CHOC). If you want to know more information about Choc (\$CHOC) meme coin and other cryptocurrencies, please visit [BTCC Academy](#).

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